

PLAYBILL

CANA 2008 Annual Convention



CANA Idol

CANA Idol 2008

The 2008 CANA Idol and runner ups won't tour the country or receive a lucrative record deal, but they will receive these fantastic prizes:

- ★ A feature article in *Cremationist Magazine*
- ★ One year free CANA membership
- ★ One free registration to the 2009 CANA Annual Convention

You won't meet Paula, Randy, or Simon but you will have a chance to tell your story to hundreds of participants at the 2008 CANA Annual Convention. If you have developed a new and exciting idea that you would like to share, read on . . .

Participants are invited to submit a presentation on a product and/or service innovation which has been implemented at their respective funeral home, cemetery, or crematory operation.

The committee of CANA members will select a group of finalists to present their innovation in August at the annual convention in Montreal. The finalists will make a presentation in front of a panel of CANA Idol judges. The judges will narrow the field to three to five finalists who will have their ideas voted on by the audience in order to establish one lucky winner.

Price of Submission

If winning over our panel of CANA judges, competing against other leaders in the Cremation Industry, and participating in this exciting event seems like something you would enjoy then you may be the next CANA Idol! CANA will provide the stage and eager fans and you will provide the following content:

To be eligible for submission entries must detail a service/product or best practice that they have implemented at their business. These submissions must include:

- A written presentation
- Slides or pictures documenting your innovation

This submission will be the item used by the CANA Committee to select the finalists for the in-person presentation in Montreal so please be as detailed as possible in your entry.

CANA Judges will evaluate entries against

1. How innovative was the concept
2. Effectiveness of the implementation
3. Market reach (potential to reach the largest market)

Submissions must be made by June 20, 2008 and sent to Caroline Wolk at cwolk@smithbucklin.com. Finalists will be informed by July 15, 2008.

Submission Form

Please complete this entire form and fax it to 312-673-6661. Please email your presentation and PowerPoint/pictures/slides along with it to cwolk@smithbucklin.com. Your submission abstract must be submitted no later than June 20, 2008. You will be notified by July 15, 2008 if your abstract has been accepted for the 2008 Convention.

Contact Information:

First Name:	
Last Name:	
Credentials:	
Professional Title:	
Mailing Address 1:	
Mailing Address 2:	
City:	
State/Province:	
Zip/Postal Code	
Country:	
Email:	
Telephone:	
Company:	

Your Presentation

Topic:

Title:

Description:

Please provide a brief description of the presentation content.

Your Presentation Continued...

Presentation Objectives: Please list 1-2 key learning objectives that you would like the audience to take away from your presentation.

1.

2.

If you have any questions, please contact cwolk@smithbucklin.com.

Co-Presenter Information (if applicable)

First Name:	
Last Name:	
Credentials:	
Professional Title:	
Mailing Address 1:	
Mailing Address 2:	
City:	
State/Province:	
Zip/Postal Code	
Country:	
Email:	
Telephone:	
Company:	