



# Cremation Association of North America

## Member Website Program

CANA's Website is the hub of an Internet community focused on the cremation industry and its issues. It has been developed to meet the unique needs of cremation professionals and the families and communities that they serve. The Cremation Association of North America, in cooperation with ProAccess have joined together to establish a community within the Internet to promote the common interests of association members. The following group of attractively priced, packaged Website options are specifically designed for CANA members.

### Entré Plan

- Up to 5 pages of text and graphics
  - Design assistance in creating a Website presence
  - Member logo from client-supplied artwork
  - Quarterly update of existing Website text
  - Hot links to cremation related resources
  - Contact information
  - Up to 8 automatic email forwards
  - Initial site announcement service of Website to over 100 major search engines
  - Exclusive Primary Domain Name
  - Registration and payment of annual Domain Licensing fee
  - Advertising link on CANA Website
- First Year \$1,195  
Second Year Only \$895*

### Plus Plan

- Up to 10 pages of text and graphics
- Design assistance in creating a Website presence
- Member logo and additional graphics from client-supplied artwork
- One interactive form for more information or to order free literature
- Quarterly update of existing Website text
- Hot links to cremation related resources
- Contact information
- Up to 8 automatic email forwards
- Semi-annual site announcement service

- Exclusive Primary Domain Name
  - Registration and payment of annual Domain Licensing fee
  - Advertising links on CANA Website
- First Year \$1,995  
Second Year Only \$1,195*

### Advantage Plan

- Up to 15 pages of text and graphics
  - Design assistance in creating a Website presence
  - Member logo and additional graphics from client-supplied artwork
  - Two interactive forms for more information and to place orders using secure server
  - Bi-monthly update of existing Website text
  - Hot links to cremation related resources
  - Image map (clickable image)
  - Contact information
  - Up to 10 automatic email forwards
  - Site announcement service – 3 per year
  - Exclusive Primary Domain Name
  - Registration and payment of annual Domain Licensing fee
  - Advertising links on CANA Website
- First Year \$2,995  
Subsequent years \$1,695*

*All Member Websites also receive:*

- Weekly Website Statistics Reports
- Map and directions to your business

In addition to the Member packages offered, **additional options** can be added to your Website such as:

- Custom graphic development
- Electronic newsletter
- Online order form
- Threaded discussion forum
- Password protected site
- Searchable database .... and much more!



**EXPERIENCE THE POWER OF THE INTERNET!**

**CANA CAN CREATE YOUR INTERNET PRESENCE Call 800-850-6330**

**WITH A SPECIALLY PRICED MEMBER WEBSITE Call Today!**